



SUPPLYING ARTWORK

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We can accept artwork in a variety of formats but the most popular is PDF. The file should be set to ¼ of the required output size and should be 400dpi. All artwork should be supplied in CMYK not RGB. Please supply a hard copy print where possible, this will help us guard against unexpected results due to data corruption during file transfer or RIPPING. Please include ALL CROP MARKS and a 3mm bleed. Don't forget to include in your artwork the blank RUN ON areas where necessary. (i.e. Roller Banners)

Important tips:

1. Make sure your file size is sufficient and don't assume that if it looks good on your monitor it will print ok.
2. When supplying a PDF make sure the image is flattened.
3. Don't use Spot Colours
4. If you have any concerns about the quality of the artwork or a picture within it, request a Section Proof of that particular area prior to printing.
5. Where possible, try not position text or logos where a split between two panels may dissect a character.

If in doubt call us on 01424 850084 or email: bev@idl.gb.com